

Airway Drive-In Sign, 10634 St. Charles Rock Rd., St. Ann, c. 1948



The Airway Drive-In sign is one of the last relics in the metropolitan area recalling the fashion for drive-in movies that peaked in the 1950s. It is also one of the most imaginative of all commercial signs. The drum majorette's baton twirls when lighted. Officials of the city of St. Ann recognized the sign's importance in 1991 and approved its restoration by Shop 'n Save Warehouse Foods when the old drive-in was redeveloped as a superstore.